

June 14, 2007

Congressman Estaban Torres
National Latino Media Council
1201 W. 5th Street
Suite T-205
Los Angeles, CA 90017

Professor Raul Yzaguirre
Arizona State University
411 North Central Avenue
Suite 650
Phoenix, AZ 90017

Dear Congressman Torres and Mr. Yzaguirre:

Let me begin by thanking you and the many other Latino community leaders who have shared their concerns regarding Ken Burns' documentary THE WAR. Over the last few months I have listened to the concerns of this vitally important community. We have encouraged Ken Burns to do the same, and I believe this has been a worthwhile and productive learning process.

An important outcome of this dialogue is the May 10th agreement reached by Florentine Films, the Hispanic Association on Corporate Responsibility (HACR) and the American GI Forum (AGIF). According to the statement released by the groups, the agreement commits Mr. Burns to adding the voices and narratives of Hispanic and Native-American veterans to the film, while recognizing that all artistic decisions about the content of this film are Mr. Burns' alone to make. It is my understanding that HACR and the AGIF have reconfirmed their commitment to the agreement.

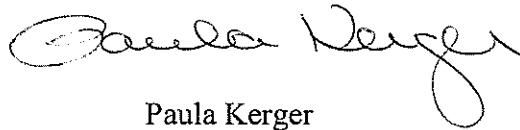
While PBS was not involved in the negotiation of this agreement, we fully endorse it and encourage all to honor it. For our part, PBS will work with the producers to ensure that the contributions of Hispanic veterans are included on the film's Website and in all education materials to be distributed in conjunction with THE WAR. In response to your letter of June 8, 2007, I would welcome the opportunity to provide you a progress report on these materials.

In addition, I've enclosed the press release about our recently announced PBS diversity initiative, and look forward to discussing the "institutional" matters you mention that can ensure that PBS better meets the needs of the growing Latino community. I am very grateful for the suggestions you have provided in that regard. My staff will contact Alex Nogales to arrange a mutually convenient date for this meeting

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I am confident that with your help, we can move PBS forward in its efforts to better serve the public by portraying a complete and inclusive vision of our country, not only in our programming, but in our organization as well.

Sincerely,

A handwritten signature in cursive script that reads "Paula Kerger". The signature is written in black ink and is positioned above the printed name.

Paula Kerger

Enclosure

CC: Alex Nogales